**Training Fiche Template**

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| **Title** | Accessible public aid for enterprises-tailored solutions + where to find them | | |
| **Keywords (meta tag)** | State aid, availability, rules, forms of aid | | |
| **Language** | Polish/ English | | |
| **Objectives  / Goals / Learnig outcomes** | * Learn what the public aid is. * Learn about types and forms of the public aid. * Learn what are the rules of using the public aid. * Find out where you can find information on the public aid adequate to your needs. | | |
| **Training area: (Select one)** | | | |
| **Online / Digital Marketing / Cyber-Security** | | |  |
| **E-Commerce / Financing** | | | **x** |
| **Digital Well-Being** | | |  |
| **Smart work / Digital Nomads** | | |  |
| **Description** | The State aid is granted to an entrepreneur by the state or with the state funds, on terms more favorable than those offered in the market. Since the state aid can threaten to distort the rules of competition, it is allowed only in specific cases and under specific rules.  Therefore, it is worthwhile to learn about the types and conditions of the public aid that can support an entrepreneur in difficulty. | | |
| **Contents arranged in 3 levels** | 1. Available public aid for enterprises - tailor-made solutions + where to find them.   **1.1 Basics of public aid**  1.1.1 What is the public aid  1.1.2 Types and forms of the public aid  1.1.3 Conditions for the public aid  1.1.4. Where to find information on the public aid? | | |
| **Self-evaluation (multiple choice queries and answers)** | 1. **Public assistance is**:   **a.** Aid provided by the state  b. Aid provided by non-governmental organizations  c. Aid provided by private entities   1. Types of the state aid    1. **Horizontal, regional, sectoral, other**    2. Sectoral only    3. Horizontal, regional, sectoral only 2. **What are the forms of the state aid?:** 3. Grants and tax reliefs 4. Soft lending, capital-investment subsidies, guarantees and warranties   **c. All above mentioned**   1. **Can any entrepreneur benefit from public aid?** 2. Yes. 3. No.   **c. Depending on the type and conditions of the assistance provided**   1. **How does the European Guarantee Fund provide support?**   **a. by means of guarantees.**   1. by means of tax exemptions 2. by means of subsidies | | |
| **Toolkit (guidelines, best practices, checklist, lessons learned…) TO BE USED BY CTS / CASE** | **Name** |  | |
| **Description** |  | |
| **Link of interest** |  | |
| **Resources (videos, reference link)** |  | | |
| **Related material** |  | | |
| **Related PPT** |  | | |
| **Bibliography** | https://ec.europa.eu/competition/state\_aid/legislation/practical\_guide\_gber\_en.pdf  https://ec.europa.eu/commission/presscorner/detail/en/qanda\_21\_3805  https://www.ashurst.com/en/news-and-insights/legal-updates/the-impact-of-covid-19-navigating-eu-state-aid  https://ec.europa.eu/commission/presscorner/detail/en/ip\_20\_2407  https://www.eif.org/what\_we\_do/guarantees/single\_eu\_debt\_instrument/cosme-loan-facility-growth/index.htm | | |
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